

# The Secretary of Energy

Washington, DC 20585 May 6, 1998

Mr. Joe B. Foster Chair National Petroleum Council 1625 K Street, N.W. Washington, D.C. 20006

Dear Mr. Foster:

In 1992, the National Petroleum Council released a study entitled, "Potential of Natural Gas in the United States." That study was critical in identifying natural gas as an abundant domestic resource that can make a significantly larger contribution to both this Nation's energy supply and its environmental goals.

Since the release of the study, the Nation has experienced five years of sustained growth in the use of natural gas. In addition, the study did not anticipate at least two major forces that are beginning to take shape, which will profoundly affect energy choices in the future -- the restructuring of electricity markets and growing concerns about the potentially adverse consequences that using higher carbon-content fuels may have on global climate change and regional air quality. These issues offer opportunities and challenges for our Nation's natural gas supply and delivery system. For a secure energy future, Government and private sector decision makers need to be confident that industry has the capability to meet potentially significant increases in future natural gas demand.

Accordingly, I am requesting that the Council reassess its 1992 study taking into account the past five years' experience and evolving market conditions that will affect the potential for natural gas in the United States to 2020 and beyond. Of particular interest is the Council's advice on areas of Government policy and action that would enable natural gas to realize its potential contribution toward our shared economic, energy, and environmental goals.

Given the significance of this request, Deputy Secretary Elizabeth Moler will cochair the study committee. I offer my gratitude to the Council for its efforts since our meeting in December 1997, to assist the Department in defining a more concise study scope. The breadth of issues related to natural gas supply and demand is vast and I recognize that further refinements in scope may be necessary once the study is underway to address the most significant concerns about future natural gas availability.

Sincerely,

Federico Peña



# The Secretary of Energy Washington, DC 20585

November 18, 1998

Mr. Joe B. Foster Chair National Petroleum Council 1625 K Street, N.W. Washington, D.C. 20006

Dear Mr. Foster:

This is to convey my approval to establish a Committee on Natural Gas and to appoint industry members as proposed in your letter of October 6, 1998. I also approve the establishment of a coordinating subcommittee and the appointment of subcommittee members identified in your letter.

The Deputy Secretary will serve as the Government co-chair of the committee; the Assistant Secretary for Fossil Energy will co-chair the coordinating subcommittee. Staff involved in this study will be from the Office of Fossil Energy and the Office of Policy and International Affairs. In addition, the Energy Information Administration has expressed an interest in providing technical and analytic support. The Deputy Assistant Secretary for Natural Gas and Petroleum Technology will serve as the alternate for the Government co-chair of the subcommittee.

I agree that it would be appropriate for a representative of the Department of the Interior to be a member of the coordinating subcommittee, and we are pursuing this issue.

For a secure energy future, Government and private sector decision-makers need to be confident that industry has the capability to meet the significant increases in natural gas demand forecasted for the twenty-first century. I am pleased that the National Petroleum Council recognizes the challenge facing the domestic natural gas industry and has agreed to conduct a study of natural gas supply availability. I look forward to the study's results.

Yours sincerely,

Bill Richardon

Bill Richardson

# BACKGROUND INFORMATION ON THE NATIONAL PETROLEUM COUNCIL

In May 1946, the President stated in a letter to the Secretary of the Interior that he had been impressed by the contribution made through government/industry cooperation to the success of the World War II petroleum program. He felt that it would be beneficial if this close relationship were to be continued and suggested that the Secretary of the Interior establish an industry organization to advise the Secretary on oil and natural gas matters.

Pursuant to this request, Interior Secretary J. A. Krug established the National Petroleum Council (NPC) on June 18, 1946. In October 1977, the Department of Energy was established and the Council was transferred to the new department.

The purpose of the NPC is solely to advise, inform, and make recommendations to the Secretary of Energy on any matter requested by the Secretary, relating to oil and natural gas or the oil and gas industries. Matters that the Secretary would like to have considered by the Council are submitted in the form of a letter outlining the nature and scope of the study. The Council reserves the right to decide whether it will consider any matter referred to it.

Examples of recent studies undertaken by the NPC at the request of the Secretary include:

- Emergency Preparedness for Interruption of Petroleum Imports into the United States (1981)
- *U.S. Arctic Oil & Gas* (1981)
- Environmental Conservation The Oil & Gas Industries (1982)
- Third World Petroleum Development: A Statement of Principles (1982)
- Petroleum Inventories and Storage Capacity (1983, 1984)
- Enhanced Oil Recovery (1984)
- The Strategic Petroleum Reserve (1984)
- *U.S. Petroleum Refining* (1986)

- Factors Affecting U.S. Oil & Gas Outlook (1987)
- Integrating R&D Efforts (1988)
- Petroleum Storage & Transportation (1989)
- Industry Assistance to Government –
   Methods for Providing Petroleum
   Industry Expertise During
   Emergencies (1991)
- Short-Term Petroleum Outlook An Examination of Issues and Projections (1991)
- Petroleum Refining in the 1990s Meeting the Challenges of the Clean Air Act (1991)
- The Potential for Natural Gas in the United States (1992)
- U.S. Petroleum Refining Meeting Requirements for Cleaner Fuels and Refineries (1993)
- The Oil Pollution Act of 1990: Issues and Solutions (1994)
- *Marginal Wells* (1994)
- Research, Development, and Demonstration Needs of the Oil and Gas Industry (1995)
- Future Issues A View of U.S. Oil & Natural Gas to 2020 (1995)
- Issues for Interagency Consideration A
   Supplement to the NPC's Report:
   Future Issues –
   A View of U.S. Oil & Natural Gas
   to 2020 (1996)
- U.S. Petroleum Product
  Supply—Inventory Dynamics
  (1998).

The NPC does not concern itself with trade practices, nor does it engage in any of the usual trade association activities. The Council is subject to the provisions of the Federal Advisory Committee Act of 1972.

Members of the National Petroleum Council are appointed by the Secretary of Energy and represent all segments of the oil and gas industries and related interests. The NPC is headed by a Chair and a Vice Chair, who are elected by the Council. The Council is supported entirely by voluntary contributions from its members.

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December 15, 1999

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# Appendix C

# Historical Overview of Natural Gas Industry

Natural gas has been consumed as a fuel in this country since 1816, when gas manufactured from coal was used to illuminate the streets of Baltimore, Maryland. Consumers of gas in the 1800s burned gas produced or manufactured locally, as the technology to transport gas long distances did not yet exist. A national market, supplied by interstate pipeline transmissions systems, began to evolve in the 1920s with the development of seamless welded pipe. This technology allowed the long distance transportation of remote supplies of "natural" gas for which no market existed to markets previously served by more expensive manufactured gas or less desirable fuels, primarily coal. The gas market continued to evolve and grow over the next 50 years in spite of major wars, economic recessions, and regulatory enactments. Annual gas consumption grew from 2 trillion cubic feet (TCF) in 1930 to a level of 22 TCF in 1972.

Much of the growth in demand in the 1960s and early 1970s was driven by below-market prices attributable primarily to the artificially low field prices produced by federal regulation. Low field prices produced inadequate returns for producers, with the result that exploration and development fell off and supply declined. The resulting imbalance between supply and demand resulted in curtailment proceedings at the federal and state levels in which available supply was allocated among end-users. As a result of these proceedings, natural gas gained a reputation as an unreliable fuel. Subsequent deregulation of field prices produced a temporary price spike, which further dampened demand and produced the impression that gas was only available at a premium to market clearing prices. The passage of the Natural Gas Policy Act of 1978 (NGPA) and the opening of the nation's gas transmission systems eventually produced a balance between supply and demand at market clearing prices.

# Natural Gas Act of 1938

As already noted, the development of seamless welded pipe made the long-distance transmission of natural gas possible and allowed the large gas discoveries of the 1920s and 1930s to reach previously unserved interstate markets. The courts held that state regulatory agencies lacked power to regulate the rates and services of interstate pipelines. This upstream "regulatory gap" led to the passage of the Natural Gas Act in 1938. The Federal Power Commission (FPC, forerunner of the Federal Energy Regulatory Commission) quickly assumed jurisdiction over the rates and services of interstate pipelines and the issuance of certificates of public convenience and necessity to construct pipeline facilities.

# The Phillips Decision

Because the FPC believed it lacked jurisdiction, it did not regulate the price of gas at the wellhead (field prices) in the years immediately following the passage of the Natural Gas Act. However, in *Phillips Petroleum Co. v. Wisconsin*, 347 U.S. 672 (1954), the Supreme Court ruled that the Natural Gas Act required regulation of the price of natural gas at the wellhead.

Since traditional cost-of-service regulation would have been administratively impossible for individual gas contracts, the FPC developed various schemes to establish field prices on a broader basis, including "in-line pricing," "area prices," and "vintaging." The Commission unfortunately erred on the side of low prices. Field prices of gas sold into the unregulated intrastate market gradually rose above the price of newly contracted interstate gas and diverted supplies away from the interstate market. The effect of artificially low interstate gas prices stimulated demand, yet discouraged natural gas exploration activities. By the early 1970s, spot shortages of gas began to appear and industrial users became subject to frequent interruption. Gas was allocated to end-users in curtailment proceedings instead of by market forces. During the harsh winter of 1976–77, the artificially induced shortage became severe and gas deliveries

throughout the Northeast, Midwest, and Mid-Atlantic states were curtailed to varying degrees.

# Natural Gas Policy Act of 1978

The emergency of the winter of 1976–77 produced a general consensus that legislative action was necessary to remedy natural gas shortages. With that consensus and against a backdrop of competing interests Congress produced a complex series of compromises that became the Natural Gas Policy Act of 1978.

The objective of the NGPA and its companion legislation, the Power Plant and Industrial Fuel Use Act, was to raise gas prices in order to encourage gas production while restricting its consumption by non-core market segments. Complete and immediate decontrol of wellhead prices was not achievable due to consuming states' concerns about the impact of a rapid price rise on their citizens. What passed was a "phased decontrol" of a complete array of different categories of gas. That decontrol is now complete, and restrictions on the use of gas for various purposes have been eliminated.

The higher prices for new gas that resulted from the passage of the NGPA were effective in increasing the exploration and production of natural gas. Interstate pipelines and local distribution companies (LDCs), inspired by memories of past shortages, quickly contracted for new supplies under pricing provisions that produced premium prices. The higher gas prices, however, discouraged demand. By the early 1980s, the cumulative effect of increased supply, demand erosion, end-use restrictions, and recession had turned a gas supply shortage into a gas supply surplus. A spot market consisting of new supplies developed and the spot price quickly fell below the weighted average cost of the mix of pipeline supplies. Industrial customers who could switch to alternative fuels did so, thus further depressing gas demand. Proposals to allow access to spot market gas to service industrial users who would otherwise switch to alternative fuels were proposed by the pipelines and approved by the Federal Energy Regulatory Commission (FERC) as "special marketing programs."

In the 1985 case of *Maryland People's Counsel v. FERC*, the D.C. Court of Appeals held that such preferential access to spot market gas was discriminatory and FERC was directed to respond by providing non-discriminatory access. Order 436, issued in October of 1985, required that pipelines provide non-discriminatory access to transportation systems and services. As pipelines began to transport spot gas for resale customers under this order, they displaced their own sales gas and their "take-or-pay" liabilities under existing contracts, already large, mushroomed.

# FERC Orders 500 and 528

FERC Order 500 allowed pipelines to "direct bill" a portion (generally, 50%) of their take-or-pay costs to LDC customers on the basis of past purchase levels from the affected pipelines. With the possibility of at least partial recovery of "take-or-pay" costs, pipelines quickly entered into negotiations with producers to quantify those costs. As a result of these negotiations, above-market contracts were restructured or eliminated altogether in return (generally) for large, up-front cash payments. The D.C. Court of Appeals, after having first invalidated the "direct bill" provisions of Order 500 due to its retroactive nature, ultimately agreed to the substitute allocation method promulgated by FERC in Order 528.

# FERC Orders 636, 636A, and 636B

FERC Orders 636, 636A, and 636B virtually eliminated the pipeline merchant functions and converted interstate pipelines into common carriers. Gas purchasing responsibilities were transferred to LDCs and direct purchasers. State regulators inherited the responsibility for regulatory oversight of gas purchasing practices. In turn, many state commissions have mandated transportation of gas by LDCs with the result that end-users can purchase gas directly from producers and arrange transportation through both pipelines and LDCs.

Natural gas is now sold to LDCs, various intermediaries, and a range of gas users by a large number of gas producers, independent marketers, marketing associations, storage companies, and the like. Pipelines and LDCs transport this gas between buyer and seller. In addition to cash markets, there is an active futures market on the New York Mercantile Exchange (NYMEX), and even longer term arrangements to buy or sell gas can be arranged privately through derivative instruments. In contrast with the distortions produced by the heavy regulatory hand of the past, it is generally recognized that the markets for gas—though volatile because of changing perceptions concerning weather, inventories, and other supply/demand factors—are both competitive and orderly.